

Alignment Team Launch Canvas Guidelines

Any community members can use the Launch Canvas to identify a systemic issue and form a cross-functional, cross-disciplinary team to plan and implement a solution. Working with Align Capital Region staff, a prospective team will develop a launch canvas that generally states the purpose of that Alignment Team, the issue, relationships, outcomes, and potential impacts should a solution be implemented. The purpose of the Alignment Team Launch Canvas is:

1. To provide a broad description of the construction of a new alignment team with Align Capital Region.
2. To communicate the rationale for forming a new alignment team to address an identified systemic issue.
3. To enable a quick evaluation of prospective A-Teams by other Alignment stakeholders.
4. Ensure that there is strong feasibility of achieving the impact specified.

Use the Below Guidelines to Complete the Launch Canvas

Primary Contact Information: Who will lead the team?

Team Name: may be determined later

Designed by: Team or Individual?

Version: TBD

The Team: Who are quad-chairs that will lead the proposed alignment team? Full composition will include representation from:

- Education: Preschool through High School
- Higher Education: Community College or University – public or private
- Business: Industry or Workforce
- Community: Civic or Nonprofit

Target Regional Outcome: What is/are regional outcome(s) targeted?

- College Readiness
- Educational Attainment
- Career Readiness
- Community Vitality

Sub Outcomes: What is the specific outcome that you are targeting that falls under the regional outcome selected above?

Region your team will impact?

- Sacramento Region
- Sierra Region (Placer, Nevada, Eldorado)
- SCYY Region (Sutter, Colusa, Yuba, Yolo)

The Landscape: What other programs exist that are doing the same work? Similar work? What are key differentiators of your proposed work and outcomes?

The Relationships: Are there any potential relationships that will enhance your work? Cross-sector? Cross-regional?

Sustainability: How will the work proposed and outcomes projected be sustained over time? How will you continue to hone?

The Impact: What is the large-scale impact this team will have? What are the short-term and mid-term impacts? Who are the primary beneficiaries of this impact? Secondary? Tertiary?

The Status Quo: What are key factors about the current state that are deficient? How do these factors manifest themselves in the community?

The Desired Future: What does the future state look like if all your desired outcomes are achieved? Describe this in the present tense as though it already exists.